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Book Review of 'It Looks Like a President Only Smaller: Trailing Campaign 2000,' by Joel Achenbach

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SOCIAL SCIENCES

volved in the case and the character of life in the Natchez district, and it surveys germane works on slavery and the "Old South." A web site (www.deathofanoverseer.com) invites readers to post new evidence or debate issues highlighted in the work. This site also provides biographical details and links to such related information as Mississippi slave narratives, scholarship on Southern farms and plantations, and the Mississippi Department of Archives and History. Recommended for academic libraries.—*Kathleen M. Conley, Illinois State Univ., Normal*

With My Face to the Enemy: Perspectives on the Civil War.

Putnam. Jun. 2001. c.544p. permanent paper. ed. by Robert Cowley. maps. ISBN 0-399-14737-3. \$30.

HIST

In this anthology of 35 essays, 21 distinguished scholars examine the Civil War from various perspectives critical to the conflict's evolution and outcome; the international, national, and regional strategies of the contestants; and the defining battlefield tactics that shaped the war. The essayists seemingly adopt editor Cowley's approach in an earlier work (*What If?: The World's Foremost Military Historians Imagine What Might Have Been*, Putnam, 1999) by directly and indirectly posing a number of speculative questions to the reader: What if Lee and Davis had agreed on strategic and tactical policies? What if Jackson had pursued fleeing Union troops clear to Washington after First Manassas? What if Stuart had provided Lee with effective reconnaissance prior to Gettysburg? The list goes on. These readings also consider such widely disparate topics as the birth of the Lincoln-Grant "grand-strategy" partnership at Fort Donelson and Vicksburg, Lee's military record prior to his ascension as a Southern icon, the introduction of wide-scale entrenchment (modern) warfare during the Overland Campaign of 1864, the voyages of the Rebel commerce raiders *Alabama* and *Shenandoah*, and so on. Cowley's collected offerings are fascinating, well written, logically formatted, and amply supplemented with useful battle maps. Recommended for all Civil War collections.—*John Carver Edwards, Univ. of Georgia Libs., Athens*

Law & Crime

Bouchoux, Deborah E. **Protecting Your Company's Intellectual Property: A Practical Guide to Trademarks, Copyrights, Patents & Trade Secrets.**

AMACOM: American Management Assn. May 2001. c.288p. index. ISBN 0-8144-0601-7. \$29.95.

LAW

The boom in technology-based industries has created enormous growth in the field of intellectual property. The purpose of

this book is to help companies understand what their intellectual property is and how to protect it. Attorney Bouchoux discusses trademarks, patents, copyrights, and trade secrets. She explains how rights arise under each, what can be protected, and what procedures need to be undertaken to ensure protection. Emerging issues, such as how to obtain and protect domain names, protecting web site content from infringement, electronic publishing, downloading music from the Internet, and protection of multimedia works, are all covered in light of business trends and the current state of the law. A chapter on internal audits will help readers conduct an inventory of their intellectual property assets. Bouchoux presents the information succinctly and with a clear understanding of the practical problems encountered by those managing intellectual property. Highly recommended.—*Joan Pedzich, Harris Beach, LLP, Rochester, NY*

Davis, Carol Anne. Women Who Kill: Profiles of Women Serial Killers.

Allison & Busby. dist. by International Pubs. Marketing. Jun. 2001. c.256p. bibliog. index. ISBN 0-7490-0535-1. \$25.95.

CRIME

Davis, a Scottish crime novelist who holds a master's degree in criminology, follows up on Michael Kelleher's *Murder Most Rare* (LJ 4/1/98), another book discussing female serial killers. Whereas Kelleher's study is presented in research format, Davis writes in a way that keeps the reader's interest while describing the detailed lives of 14 women who have been classified as serial killers. The women selected are from around the world and were all physically and/or emotionally abused when they were young; some ended up in abusive relationships as adults. The details of their crimes are grisly. To give an accurate account, Davis interviewed prison officers, police officers, and associates of the killers. Society has a hard time believing that women committed these atrocities, and consequently women are likely to receive lighter sentences than their male counterparts. A couple of the women mentioned have either been paroled or will be soon. Recommended for all true-crime collections, especially those libraries that have Kelleher's book, as it will serve as a good companion.—*Michael Sawyer, Northwestern Regional Lib., Elkin, NC*

Gourevitch, Philip. A Cold Case.

Farrar. Jul. 2001. c.182p. photogs. ISBN 0-374-12513-9. \$22.

CRIME

Almost 30 years after Frank Koehler murdered two men and disappeared, Manhattan D.A. investigator Andrew Rosenzweig rediscovered the case and set out to solve it. His interest wasn't just professional; Rosenzweig knew the two murdered men and had been on the fringes of the slightly

sordid world from which both the victims and the murderer came. *New Yorker* writer Gourevitch (*We Wish To Inform You That Tomorrow We Will Be Killed with Our Families*) covers not only the way investigators attack a "cold case" but the lives of both Koehler and Rosenzweig and how a similar milieu could birth both a dedicated lawman and a cold-blooded killer. Koehler's statements about his life, both as a small-time hood and as a good citizen while he was in hiding, are both fascinating and chilling. Gourevitch does a splendid job with this short, focused book, which should find a home in public libraries with true-crime collections. [Reviewed in Prepub Alert, LJ 3/15/01.]—*Deirdre Bray Root, Middletown P.L., OH*

Wrongly Convicted: Perspectives on Failed Justice.

Rutgers Univ. Jul. 2001. c.288p. ed. by Sandra D. Westervelt & John A. Humphrey. index. LC 00-045748. ISBN 0-8135-2951-4. \$60. pap. ISBN 0-8135-2952-2. \$23.

CRIME

An all-star set of contributors and clearly written essays make this a worthwhile addition to anti-death penalty literature. Sociology professors at the University of North Carolina, Greensboro, Westervelt (*Shifting the Blame*) and Humphrey take a practical approach to the topic. Essays in Part 1 show that eyewitnesses are often wrong, police trick suspects into making confessions, informants lie to gain benefits, and police can be incompetent or venal. Part 2 argues that those who are unpopular, uneducated, or members of a racial minority invite harsher treatment by authorities. The next section offers case studies on convictions that were wrongly obtained, followed by suggestions for changes in the criminal justice system, such as more active judges, an "innocence commission" to examine convictions, liberal use of DNA evidence, and better training for lawyers. The book is more accessible than contributor Hugo Adam Bedau's *The Death Penalty in America* (LJ 3/15/97), the standard work in the field, and more pragmatic than Austin Sarat's *When the State Kills* (LJ 4/1/01), which attacks the death penalty from a philosophical and moral perspective. This excellent introduction to a controversial topic is highly recommended.—*Harry Charles, Attorney at Law, St. Louis*

Political Science

Achenbach, Joel. **It Looks Like a President Only Smaller: Trailing Campaign 2000.**

S. & S. 2001. 192p. index. ISBN 0-7432-2348-9. pap. \$12.

POLITICS

Is cynicism the rational response to campaign 2000? Achenbach (*Captured by Aliens*), who covered the campaign for the *Washington Post* and washingtonpost.com,

Pearsall, Paul. *Partners in Pleasure: Sharing Success, Creating Joy, Fulfilling Dreams—Together.*

Hunter House. Apr. 2001. c.288p. ISBN 0-89793-373-0. \$14.95. PSYCH

Pearsall, author of the *New York Times* best seller *The Pleasure Prescription*, looks closely at how intimate relationships can be strengthened by paying more attention to the "we" instead of the "me." Like his earlier works, this one is based on Hawaiian concepts that arose from the legend of the *naupaka* plant, which only has half-blossoms and grows either at the shore or in the mountains. According to the legend, the *naupaka* was created when the gods separated two lovers and then changed them into plants that only become full flowers when they are put together. Though the legend is charming, Pearsall's main point—that couples shouldn't fear losing themselves in each other and instead should focus on the strength that merging gains them—is not particularly

groundbreaking. Some of his concepts, too, may be hard for "continental" (i.e., Euro-American) readers to swallow. For example, Pearsall includes exercises on how couples can send dreams to each other and perform "cardio-synchronization," which ostensibly allows them to experience the rush of getting their hearts to beat concurrently. Public libraries who serve patrons with an interest in Oceania and Oceanic philosophy should consider.

Young Wives' Tales: New Adventures in Love and Partnership.

Seal Pr., dist. by Publishers Group West. (Live Girls). Jun. 2001. c.320p. ed. by Jill Corral & Lisa Miya-Jervis. pap. ISBN 1-58005-050-6. \$16.95. PSYCH
Organized by Corral, a freelance editor, and Miya-Jervis, editor and publisher of *Bitch* magazine, this anthology by Generation X women is both fascinating and provocative.



It's also just an all-around good read, as the 30 pieces are uniformly well written, a welcome change from most anthologies. Straight and queer authors give intimate looks at their love lives, particularly their present (or just-past) long-term relationships. Topics range from how one woman ended up in a nine-year trilateral relationship that resulted in children to how an author is balancing her needs for privacy and intimacy. Topics in between include how to deal with lesbian weddings, straight weddings, balancing partners' ethnicity, having children, naming children, not having children, not getting married at all, and being a lesbian married to a gay man. A foreword by bell hooks rounds out this work, another entry in Seal Press's excellent "Live Girls" series, which focuses on marriage and intimacy from the perspectives of twenty- and thirtysomething women. Highly recommended for all collections.

offers the reader a cynical, sometimes funny, usually jauncied view of the election he calls "an unnatural disaster." Filled with wild imaginings of what might really have happened (e.g., Al Gore taking on the aluminum foil industry), this work is interesting, impressionistic, but at times disjointed. It is more reminiscent of Hunter S. Thompson's *Fear and Loathing on the Campaign Trail '72* than Teddy White's "The Making of the President" series, and the reader should be prepared to be peppered with lines such as "I am not naive enough to think that the candidate with the most votes should win an election"; "The biggest problem, in terms of credibility, is that he [Bush] lost the election"; "This is the campaign that cannot be killed"; and, of the Supreme Court's final word on the campaign, "The perfect result? A majority opinion that no one can understand." This interesting work provides more laughs than insights into campaign 2000.—*Michael A. Genovese, Loyola Marymount Univ., Los Angeles*

Berkeley, Bill. *The Graves Are Not Yet Full: Race, Tribe and Power in the Heart of Africa.*

Basic Bks. Perseus. 2001. 309p. photos, bibliog., index. ISBN 0-465-00641-8. \$27.50. INT AFFAIRS

Berkeley (writing, Columbia Univ.) has reported on African affairs for more than a decade. This moving, disturbing work focuses on recent examples of tyranny and civil disorder in Liberia, the Democratic Republic of the Congo, South Africa, the Sudan, and Rwanda. Berkeley argues that the pain, suffering, and genocide in these nations were not the result of some mysterious primitive African tribal conflict. Rather, they

came about because "Big Men," often supported by the United States, exploited ethnic tensions to create chaos from which they would allegedly "rescue" their societies. The only dim hope for these countries lies in "fledgling attempts to build institutions of law and accountability." Berkeley combines his reporting experience with first-rate historical analysis in a beautifully written, powerful examination of contemporary horrors. Recommended for all libraries.—*A.O. Edwards, Ball State Univ., Muncie, IN*

Bridges, Tyler. *Bad Bet on the Bayou: The Rise of Gambling in Louisiana and the Fall of Governor Edwin Edwards.*

Farrar. May 2001. c.408p. photos, index. LC 00-052765. ISBN 0-374-10830-7. \$27.50. POLITICS

As an old Kentucky refrain goes, "In Kentucky politics are the damndest." In analyzing political machinations and serious misuse of the public trust, especially by flamboyant Gov. Edwin Edwards of Louisiana, Bridges, a Pulitzer Prize-winning *Miami Herald* reporter who covered Louisiana politics for the *New Orleans Times-Picayune* in the early 1990s, makes Kentucky politics seem tame. After discussing Louisiana's often sordid but always entertaining political history, the author devotes the remainder of the monograph to telling what happened when the state legalized gambling in the 1990s under Governor Edwards. Using primarily oral interviews with many of the participants, including Edwards himself, and files from the *Times-Picayune*, Bridges focuses on the key role fourth-term Governor Edwards played in bringing gambling to Louisiana. As an Edwards critic observed, "[H]e had a tragic character flaw: he thinks

of politics as a way to make money for himself and his friends rather than public service. The flaw finally brought him to his knees." While critical of Louisiana's failed gambling experiment, Bridges's narrative is an excellent example of detailed investigative reporting that reads like a mystery novel. Recommended for public libraries.—*Charles C. Hay III, Eastern Kentucky Univ. Lib., Richmond*

Greenfield, Meg. *Washington.*

PublicAffairs. Perseus. 2001. c.272p. index. LC 00-045876. ISBN 1-58648-027-8. \$26. POLITICS

Greenfield, editor of the editorial/opinion pages of the *Washington Post* until her death in 1999, left behind this jeremiad-cum-memoir, in which she describes the Washington political scene as "high school at its most dangerously deranged." She mercilessly derides the "hall monitors" and prodigies with whom she claims Washington is rife, ever fearful of losing their jobs because of a misspoken word. In order to defend against no-holds-barred press coverage, politicians now develop, according to Greenfield, a completely fabricated persona, generating formulaic exchanges with journalists that lead to a well-founded distrust of government institutions and the press; her odd contention is that Washington worked better in the past. A denizen of Washington for close to four decades, she has many tales to tell. Katharine Graham and Michael Beschloss, both good friends, supply a warm foreword and a warm afterword, respectively. Washington junkies will love this acerbic appraisal by a woman who was certainly in the know.—*Cynthia Harrison, George Washington Univ., Washington, DC*